

Engaging Special Populations

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Engaging Special Populations

- Hands Only CPR



Engaging Special Populations

- Hay Hole Cover Project



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Preliminary results of a novel hay-hole fall prevention initiative

Batra, Erich, K., MD; Gross, Brian, W., BS; Jammula, Shreya, BS; Bradburn, Eric, H., DO; Baier, Ronald, D., EMT-P; Reihart, Michael, J., DO; Murphy, Dennis, PhD; Moyer, Kay, MS; Hess, Joseph, PhD; Lackmann, Susan, MEd; Miller, Jo, Ann, MSN; Rogers, Frederick, B., MD

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Engaging Special Populations

- Amish Road Safety Project



Drive Safely in Amish Country



Driving through rural Pennsylvania will provide views of cornfields, cows, barns and horse-drawn buggies moving at speeds around ten miles per hour.

To ensure everyone is safe on our roadways:

- Slow down when approaching and passing horse-drawn buggies.** Leave plenty of room to pass where it is safe and allow at least **20 feet** in front of the horse before returning to the travel lane.
- Do not follow too closely,** as drivers of horse-drawn buggies may not be able to see you behind them.
- Leave plenty of space between you and the horse-drawn buggy.** This space gives you time to react.
- When stopped at a stop sign or stoplight, stay back!** Buggies often roll back a few feet after coming to a complete stop.
- Do not blow your horn!** Horses can be unpredictable and are easily spooked.
- Horse-drawn buggies will drive as close to the **right hand side** of the road as possible.
- Buggies will merge towards the center when making a **left-hand turn**. Drivers will often use turn signals or hand gestures to alert motorists.
- Remember, at night, the buggy is illuminated** but the **horse may be dark** without reflective harnessing and can be difficult to see.

Engaging Special Populations

- What is the low hanging fruit in your community?



Engaging Special Populations

- What does engagement mean?
 - A personal interaction between parties leading to mutual collaboration, culminating in a positive outcome.



Engaging Special Populations

- What does special population mean?
 - Typically refers to a disadvantaged group
 - Special means better, greater or otherwise different from usual, not necessarily disadvantaged



Engaging Special Populations

- Special Populations
 - Identify a problem, challenge or opportunity
 - Why does it exist?
 - Is it worthy to evoke a change?
 - Is it achievable?
 - Is it sustainable?
 - How can it be funded?
 - Can it lead to other opportunities?

Engaging Special Populations

- Special Populations
 - Separate the people from the problem
 - Your perception may not be their perception
 - Listen closely in a nonjudgemental fashion
 - Dress and speak in a common manner
 - Watch for nonverbal communication (eye contact, body position, facial expression)

Engaging Special Populations

- Special Populations
 - Getting from “no” to “yes”
 - Overcoming suspicion
 - Tradition
 - Group think
 - Ideals
 - Conception and misconception
 - Find common ground

Engaging Special Populations

- Special Populations
 - Focus on interest not positions
 - Insist on objective criteria
 - Known your BATNA*
 - Best
 - Alternative
 - To a
 - Negotiated
 - Agreement

** Fisher and Ury, Roger and William (2011). Getting to YES. Penguin Books. pp. 1–170.*

Engaging Special Populations

- Special Populations
Current Projects



Engaging Special Populations

- Special Populations
Current Projects



Engaging Special Populations

- Special Populations Current Projects



**Rear
View
Cameras
Save
Lives**

Engaging Special Populations

- Special Populations
Current Projects



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- Consider a Summer Intern



Engaging Special Populations

QUESTIONS?