



**EMERGENCY HEALTH
SERVICES FEDERATION**
YOUR COMMUNITY. OUR COMMITMENT.

EMS Motto / Logo Contest

Adapt, Overcome, and Conquer COVID-19

Contest Guidelines:

- Submission Process: Mottos and/or logos should be submitted by the following:
 - o E-mail to EHSF:
 - Send the e-mail to operations@ehsf.org
 - Subject: Logo/Motto Contest
 - Body of the e-mail includes contact information (name, certification number, e-mail, and telephone), and include the motto and/or logo via attachment.
- Submission Guidelines: Each EMS provider can submit *one* entry for consideration.
- Deadline: The deadline is Friday, April 3, 2020. Entries received after midnight EST on that day will not be considered.
- The winner will be announced by Friday, April 10, 2020.
- Eligibility: The contest is open to Pennsylvania certified EMS providers.
- Language: Mottos should be written in English and represent the provider's original work.
- Winner: A panel of reviewers selected by the EHSF will judge entries and will award one winner. The winning motto/logo will be featured on the EHSF website and shared across the EMS community with hope to be displayed in homes and on vehicles to enhance community awareness and support of EMS.
- Prizes: The winner will receive a \$250 cash prize and a certificate of recognition from the EHSF. For the winner, the cash prize will come in the form of a check. If the check expires or is lost, a cancellation fee will be deducted from the total when the check is re-issued.
- Evaluation Criteria: Each submission will be reviewed by at least three reviewers. Essays will be evaluated using the following criteria:
 1. Breeds camaraderie among all who respond to the pandemic
 2. Inspirational
 3. Reassuring
 4. Aesthetically appealing
 5. Scalable / easily replicated
 6. Uniqueness
 7. Memorable
 8. On message
 9. Simplicity